

A new customer from just 12p?

Targeting new prospects

Affordable Direct Marketing for business

- > We use your selection criteria
- > We search your geographical area
- > We count your prospects
- > We email your mailing list
- > You save money, time and hassle

From just 12p for a business record we will profile, identify, filter and count potential customers in your chosen search area, and then email you a list of their names and addresses to send a mailshot to.



Consumer Data - FROM 20p

- > Selections available are:
Age, Gender, Income
Acorn Classification and Location
Telephone Number (extra)



Business Data - FROM 12p

- > Selections available are:
Industry Type and SIC Code
Number of Employees
£ Turnover
Telephone Number (extra)

Why not ask us about fulfilment too?

Why mail it yourself, when for just 29p* per item we will provide a free C5 envelope, laser print your copy to your letterhead paper and post it second class for you – all for 3p less than the price of a stamp! **Ask for details.*

Data Lists and Profiling Services

Send has access to over one hundred different specialist consumer and business lists. We can provide e-mail and telephone data and multiple licences and profile your existing data.

Select Location

Postcode sectors, counties, radius from location, TV regions, etc.

- + **Choose Parameters**
to filter and narrow choice to suit your business needs
- + **Data Screening**
to remove MPs, Movers and Deceased

All included from...

=12p
Each

3 Steps to New Customers

1. Instruction

You provide us with your desired geographical search area and a "pencil sketch" profile of what best describes your most desirable potential customer.

2. Count & Feedback

We run a count using the most suitable lists using your initial search criteria and report back on the quantity of data found and confirmation of the cost.

3. Data Supply

The data licence is purchased for single postal use within the next three months. We will e-mail the data list to you. We will charge a £35 search fee plus the cost of each record purchased.

How do we do it?

We are an Experian approved reseller and DMA approved mailing house equipped with state of the art machinery and the ability to buy lists and postage at a discount. Clients include Nationwide Autocentres, B&Q, Dorling Kindersley and Ben Sherman.

Call our Freephone orderline now...

0800 328 3251

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delivering results